

# Borough of Brielle

MUNICIPAL BUILDING  
601 UNION LANE · P.O. BOX 445 · BRIELLE, NEW JERSEY 08730  
(732) 528-6600/6262 · FAX (732) 528-7186

August 13, 2010

Dear Business Owner,

On September 25th, 2010, Brielle Recreation will hold its third annual Coaster Derby. It will be held on Schoolhouse Road as it was in the past. This event will be open to young racers between the ages of 7 and 13 who live in Brielle, Manasquan or Wall. We anticipate between 50-60 cars to participate in the annual downhill race.

Our goal besides trophies for the fastest cars, best workmanship and Judge's award is to award, electronic games and hopefully bicycles to the winners. In addition each participant will receive a t-shirt, lunch and various other gifts. Also, each racer who does not win a primary trophy will receive a participation trophy.

This is where we need your help. If you would be so kind to donate either merchandise or money, this event it will be a huge success. There will be four categories of sponsorships ranging from Gold which is a contribution valued over \$250.00; Silver \$101.00- \$250.00; Bronze \$50.00-\$100.00 and Benefactor for a contribution under \$50.00 Each sponsor who contributes prior to September 15, 2010 will be mentioned in the program that will be distributed to all spectators and participants. In addition Gold, Silver and Bronze sponsor's names will be showcased on banners displayed along the course on Race Day.

If you have any questions on sponsoring this event please contact me at 732 -259-5793

Thank you for your financial support.

Sincerely,

Stephen Speicher,  
Brielle Recreation Commission  
Race Director

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Business name\_\_\_\_\_ Address\_\_\_\_\_

Sponsorship level\_\_\_\_\_

Please remit a business card & make checks payable to:  
Brielle Recreation, PO Box 445, Brielle, NJ 08730